

SEMESTER PROGRAM FOR INTERNATIONAL STUDENTS COURSE REGISTRATION FORM **SPRING TERM 2018 (FEB. – JUNE)**

NAME _____

Exchange Student (Erasmus or other)

International Visiting Student

Amount of credits you have to take for your home institution: _____

The **minimum workload** is **18 ECTS**. The **maximum workload** should not be higher than **30 ECTS** credits.

PLEASE NOTE THAT COURSES CAN NOT BE CHANGED ONCE THIS FORM HAS BEEN SUBMITTED AND APPROVED BY YOUR HOME INSTITUTION AND BY CBS!

COURSES FOR INTERNATIONAL STUDENTS

(Each module contains 2 courses, which cannot be taken separately)

Please select at least 1 module and 1 alternative

	6 ECTS	1 st choice	Alternative
21ST CENTURY MANAGEMENT & LEADERSHIP ESSENTIALS Comparative International Management Next Generation Leaders	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ADVANCED STUDY SKILLS Presentation Skills Academic Writing	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN POLITICS AND ECONOMY The European Business Environment International Politics and Institutions	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERCULTURAL MANAGEMENT AND INTERNATIONAL INSTITUTIONS Intercultural Management International Politics and Institutions	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN ECONOMIC HISTORY AND GEOGRAPHY Economic Geography of Europe European Economic History	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ORGANISATIONAL CULTURE International Organisational Behaviour Corporate Culture	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

YEAR 1 – SPECIALIZATION MODULES

(Each module contains 2 courses, which cannot be taken separately)

Please select at least 2-3 modules and 2 matching alternatives

		1 st choice	Alternative
MICRO ECONOMICS Micro Economics I Micro Economics II	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
SUPPLY AND STRATEGY MANAGEMENT Supply Management Strategic Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKET RESEARCH AND COST ACCOUNTING Market Research Cost Accounting	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTRODUCTION TO FINANCE Introduction to Finance I Introduction to Finance II	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKETING AND HUMAN RESOURCE MANAGEMENT Introduction to Marketing Human Resource Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
PERSONALITY PSYCHOLOGY AND MANAGEMENT Personality Psychology Communication and Management Competence	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TOURISM LAW AND TOUR OPERATIONS Tourism Law Tourism Operations *TOURISM STUDENTS ONLY!	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNAL AND EXTERNAL CORPORATE COMMUNICATIONS Social Media Marketing Corporate Communications	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

YEAR 2 – BUSINESS AND SPECIALIZATION MODULES

(Each module contains 2 courses, which cannot be taken separately)

Please select at least 2-3 modules and 2 matching alternatives

		1 st choice	Alternative
CORPORATE TAX AND MANAGEMENT INFORMATION Corporate Tax Management and Information Systems	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
BUSINESS ELECTIVES Elective A Elective B <small>*WILL BE PUBLISHED AT THE END OF JANUARY 2018</small>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL MANAGEMENT Concepts of Value and Risk Applied Financial Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
GLOBAL MANAGEMENT Global Supply Chain Management Strategies of Multinational Enterprises	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
CONSULTING FOR PROFITABILITY AND EFFICIENCY Financial Analysis Operations Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ORGANISATIONAL AND INSTITUTIONAL ENVIRONMENT OF HRM Personality Psychology Communication and Management Competence	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ANTHROPOLOGY AND POLITICS International Politics and Institutions Cultural Anthropology	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
LATIN AMERICA MANAGEMENT Economic Development in Latin America Doing Business in Latin America	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TOURISM MARKETING AND EVENT MANAGEMENT Tourism Marketing and Behaviour Event and Congress Management <small>*TOURISM STUDENTS ONLY!</small>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
eTOURISM Social Media Marketing New Technologies in Tourism <small>*TOURISM STUDENTS ONLY!</small>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MEDIA LAW AND FINANCE Media Law Media Calculation and Finance	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

	1 st choice	Alternative
DIGITAL MARKETING AND CONCEPTIONS Digital Marketing Game and App Conception	6 ECTS	<input type="checkbox"/>
INTERNATIONAL MANAGEMENT International Human Resource Management International Marketing	6 ECTS	<input type="checkbox"/>
MEDIA AND CONSUMER PSYCHOLOGY Media Psychology Consumer Psychology	6 ECTS	<input type="checkbox"/>
BUSINESS AND SOCIETY	2 ECTS	<input type="checkbox"/>

YEAR 3 – BUSINESS AND SPECIALIZATION MODULES

(Each module contains 2 courses, which cannot be taken separately)

Please note that Year 3 courses will only be taught during the first half of the semester and will have a double amount of class hours during this time. All courses will have final exam during the exam weeks from 22nd May – 02nd June 2018!

	1 st choice	Alternative
ENTREPRENEURSHIP AND OPERATIONS MANAGEMENT Entrepreneurship Operations Management <small>*PREREQUISITE: STATISTICS</small>	6 ECTS	<input type="checkbox"/>
SUSTAINABLE FINANCIAL MANAGEMENT Ethical Aspects of Financial Management Strategic Management in Finance and Banking <small>*PREREQUISITE: ADVANCED FINANCE COURSES</small>	6 ECTS	<input type="checkbox"/>
INNOVATIVE INTERNATIONAL TRADE E-Commerce New Trends in International Trade	6 ECTS	<input type="checkbox"/>
ACHIEVING COMPETITIVE ADVANTAGES IN MARKETING Service Marketing Optimizing the Sales Process <small>*PREREQUISITE: ADVANCED MARKETING COURSE</small>	6 ECTS	<input type="checkbox"/>
ADVANCED ASIAN MANAGEMENT New Trends in East Asia Management Indian and Southeast Asian Management <small>*PREREQUISITE: PRIOR KNOWLEDGE OF ASIAN MANAGEMENT, BACKGROUND IN ASIAN ECONOMIC HISTORY AND GEOGRAPHY</small>	6 ECTS	<input type="checkbox"/>
ADVANCED BUSINESS PSYCHOLOGY New Trends in Business Psychology Applied Business Psychology <small>*PREREQUISITE: INTRO TO BUSINESS PSYCHOLOGY</small>	6 ECTS	<input type="checkbox"/>

1st choice Alternative

PROJECT MANAGEMENT IN EMERGING MARKETS

New Trends in Emerging Markets
Project Management in International Cooperation

6 ECTS

ADVANCED TOURISM ISSUES

Tour Operations
Destination Management & Marketing
*ADVANCED TOURISM STUDENTS ONLY!

6 ECTS

MEDIA TRENDS AND EVENT MANAGEMENT

Media Trends
Event Management

6 ECTS

GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS

GERMAN LANGUAGE COURSE (please indicate your level of knowledge)

6 ECTS

Beginner Intermediate Advanced

I HAVE STUDIED GERMAN

never before for about 1 year
 for less than one year for more than 2 years

WILL THE CREDITS FOR GERMAN CLASS BE RECOGNIZED AT YOUR UNIVERSITY?

Yes No

Student's signature

Date

SENDING INSTITUTION

PLEASE NOTE THAT COURSES CAN NOT BE CHANGED ONCE THIS FORM HAS BEEN SUBMITTED AND APPROVED BY THE SENDING INSTITUTION AND BY CBS!

We confirm that the proposed course registration including all alternative courses is approved.

Signature Departmental coordinator

Date

Stamp

Due to organizational reasons, we are not able to guarantee your placement into all of the chosen courses.

Courses can not be changed once this form has been approved by the sending institution and submitted to CBS.
Please contact international.office@cbs.de in case of questions or concerns.

Each semester at CBS has 14 weeks of lectures + 2 weeks of exams.