

SEMESTER PROGRAM FOR INTERNATIONAL STUDENTS

COURSE REGISTRATION FORM FALL TERM 2017 (AUG. – DEC.)

NAME _____

 Exchange Student (Erasmus or other)

 International Visiting Student

Amount of credits you have to take for your home institution: _____

 The **minimum workload** is 18 ECTS. The **maximum workload** should not be higher than 30 ECTS credits.

PLEASE NOTE THAT COURSES CAN NOT BE CHANGED ONCE THIS FORM HAS BEEN SUBMITTED AND APPROVED BY YOUR HOME INSTITUTION AND BY CBS!

COURSES FOR INTERNATIONAL STUDENTS

(Most modules contain 2 courses, which cannot be taken separately)

Please select at least 1-2 modules and 1 alternative

		1 st choice	2 nd Alternative
COMPARATIVE INTERNATIONAL MANAGEMENT NEXT GENERATION LEADERS	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TRANSNATIONAL MANAGEMENT INTERNATIONAL TRADE AND FINANCE	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL PROCUREMENT	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN BUSINESS CULTURE	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTRODUCTION TO INTERNATIONAL TRADE ECONOMIC GEOGRAPHY OF EUROPE	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL COMMERCIAL LAW INTERNATIONAL LOGISTICS	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTRODUCTION TO SOCIAL MARKETING CUSTOMER RELATIONSHIP MANAGEMENT	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
APPLIED SOCIAL MEDIA MARKETING SUPPLIED RELATIONSHIP MANAGEMENT	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
CREATIVE MARKETING COST MANAGEMENT ALONG THE VALUE CHAIN	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ADVANCED STUDY SKILLS Presentation Skills Academic Writing	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN POLITICS AND ECONOMY The European Business Environment International Politics and Institutions	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
THE EUROPEAN POLITICAL FRAMEWORK EU Law and Institutions EU Policies	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL MARKETING	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL HRM	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

YEAR 2 – BUSINESS AND SPECIALIZATION MODULES

(Each module contains 2 courses, which cannot be taken separately)

Please select at least 2-3 modules and 2 alternatives

		1 st choice	2 nd Alternative
MACRO ECONOMICS Macro Economics I Macro Economics II	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT ACROSS BORDERS AND CULTURES Intercultural Management International Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL ANALYSIS Financial Analysis Integrative Case Study	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
STRATEGIC AND INTERNATIONAL MANAGEMENT Strategic Management International Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
CAPITAL MARKETS Financial Markets and Institutions Financial Instruments	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL TRADE BASICS International Trade Theory and Policy Integrative Case Study	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL TRADE LAW AND MANAGEMENT International Trade Law International Trade Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT CONSULTING BASICS Introduction to Management Consulting Integrative Case Study	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT CONSULTING TECHNIQUES Consulting Tools and Methods Project Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
COMPREHENSION OF CONSUMER Consumer Behaviour Integrative Case Study	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERACTION IN MARKETING Customer Relationship Management Corporate Communication	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
HRM SPECIALIZATION: TALENT MANAGEMENT 1: ACQUIRING TALENTS Talent Acquisition Integrative Case Study	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
HRM SPECIALIZATION: TALENT MANAGEMENT 2: DEVELOPING AND REWARDING TALENTS Training and Development Reward Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
SOCIAL SCIENCE BASICS INTRODUCTION TO SOCIAL SCIENCE EMPIRICAL SOCIAL RESEARCH	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

	6 ECTS	1 st choice	2 nd Alternative
EAST ASIA MANAGEMENT Economic Development in EA Doing Business in EA	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TOURISM SERVICE PROVIDERS Aviation Management Hotel Business Operations	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TRANSMEDIA MANAGEMENT AND MONITORING Social Media Monitoring Transmedia Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
PSYCHOLOGY AND THE WORKPLACE Social Psychology and the Workplace Organisational Psychology	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

(last update: 07 March 2017)

GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS

GERMAN LANGUAGE COURSE (PLEASE INDICATE YOUR LEVEL OF KNOWLEDGE) 6 ECTS

- Beginner Intermediate Advanced

I HAVE STUDIED GERMAN

- never before for about 1 year
 for less than one year for more than 2 years

WILL THE CREDITS FOR GERMAN CLASS BE RECOGNIZED AT YOUR UNIVERSITY?

- Yes No

 Student's signature Date

SENDING INSTITUTION

PLEASE NOTE THAT COURSES CAN NOT BE CHANGED ONCE THIS FORM HAS BEEN SUBMITTED AND APPROVED BY THE SENDING INSTITUTION AND BY CBS!

We confirm that the proposed course registration including all alternative courses is approved.

 Signature Departmental coordinator Date Stamp

Due to organizational reasons, we are not able to guarantee your placement into all of the chosen courses.

Courses can not be changed once this form has been approved by the sending institution and submitted to CBS.
 Please contact international.office@cbs.de in case of questions or concerns.

Each semester at CBS has 14 weeks of lectures + 2 weeks of exams.