

Public Disclosure of Student Achievement

Institution Name: Cologne Business School

Business Unit(s) included in this report: Cologne Business School

Academic Period Covered: 2017/18

Date Submitted: 7. December 2018

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in International Business	Acceptance into graduate programs	93%
Master of Arts in International Business	Attrition rate	1%
Master of Business Administration in International Management	Employment advancement rate	100 %

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition rate	Dropout rate throughout all ongoing study programs in the affected academic year [number of dropouts]/[number of freshmen in this particular intake]
Employment advancement rate	Percentage of alumni who state “applies in full” or “applies” to the question “My CBS degree is helpful in terms of my professional advancement” (source: alumni survey 2018) [number of above mentioned answers]/[number of all answers]
Acceptance into graduate programs	Percentage of alumni who successfully applied for further studies at another university (source: alumni survey 2018) [number of accepted applications]/[number of applicants]